



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

CONTRACT

<u>Contract / Revision</u> 931620 /		<u>Alt Order #</u> 25283787
<u>Product</u> NRA Foundation		
<u>Contract Dates</u> 10/29/16 - 11/07/16		<u>Estimate #</u> 3145
<u>Advertiser</u> POL/National Rifle Association		<u>Original Date / Revision</u> 09/13/16 / 10/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz/Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9912734	<u>Advertiser Code</u>	<u>Product 1/2</u> 141
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Ackerman McQueen
1601 Northwest Expressway
Suite 1100
Oklahoma City, OK 73118
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	11/03/16	11/03/16	Local News @ 430a	430-5a		1:00				NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$440.00				
N 2	WFLA	10/31/16	10/31/16	Late News M-Su	M-Su		1:00				NM	1	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----				1	\$8,800.00				
N 3	WFLA	11/03/16	11/03/16	Late News M-Su	M-Su		1:00				NM	1	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$8,800.00				
N 4	WFLA	11/01/16	11/01/16	Today Show	657-9a		1:00				NM	1	\$5,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$5,300.00				
Totals								0.00				4	\$23,340.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/03/16	4	\$23,340.00	(\$3,501.00)	\$19,839.00
Totals	4	\$23,340.00	(\$3,501.00)	\$19,839.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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